



Get through to your clients with postcard reminders



Did you know mail is the reminder method most preferred by clients?

IDEXX recently conducted a survey of pet owners, and nearly half of all clients surveyed prefer to be reminded by mail.*

Automated weekly medical reminders can help make your practice more efficient. Wendy Myers, president of Communication Solutions for Veterinarians, recommends the following schedule:

Coming Due

1st reminder: Postcard and email sent 3 weeks before due date

Past Due

2nd reminder: Postcard and email sent 2 weeks after due date

3rd reminder: Phone call placed and email sent 3 weeks after due date



Save time and money with IDEXX Reminder Services

Prices for IDEXX Reminder Services cards start as low as \$0.68 per card, including postage. No contracts to sign, no monthly fees, and no minimum orders.

Visit idexxreminderservice.com to process your reminders in minutes, not hours, and ship faster than any other reminder service. Generate reminders whenever you need them: daily, weekly, or monthly.

Log in to your **IDEXX Neo** account to view a tutorial on how to get started.



Strengthen the bonds.™

*Source: January 2015 IDEXX pet owner survey

